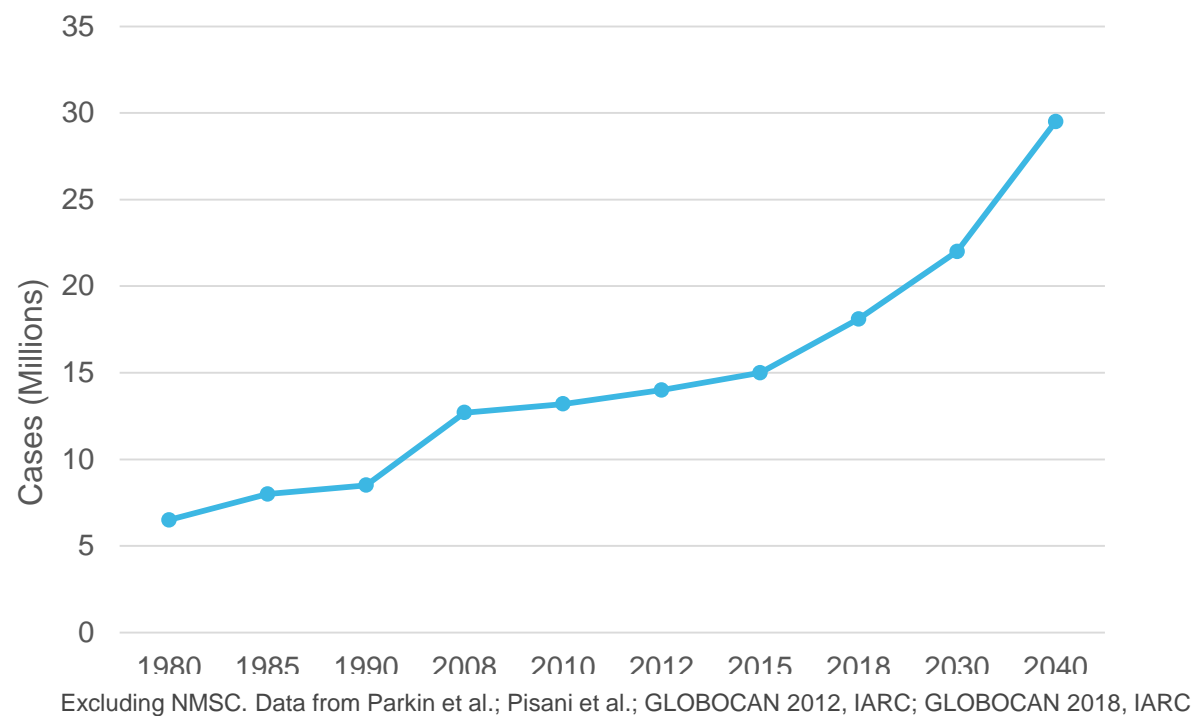




Scientific evidence and policy implications for obesity and cancer prevention: The WCRF perspective

Kate Allen, ECO satellite symposium April 27 2019

Global number of new cases of cancer: actual & predicted



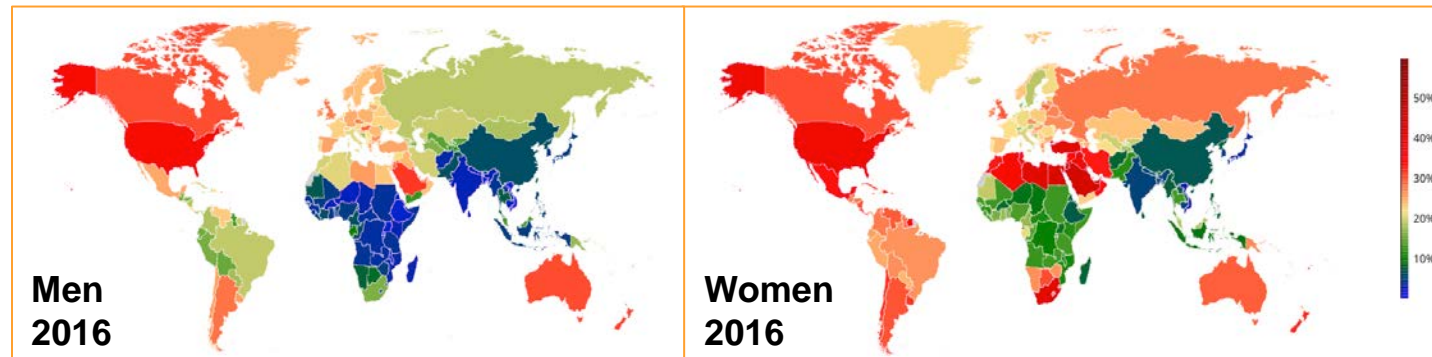
Main cancer burden in LMIC

Many cancers preventable through maintaining a healthy weight, being physically active and having a healthy diet

Global burden of obesity

		1975	2016	
Adults (>19 years)	Men	31 million	281 million	671 million
	Women	69 million	390 million	
Children (5—19 years)	Boys	6 million	74 million	124 million
	Girls	5 million	50 million	

*Additional
213 million
children &
1.30 billion
adults in the
OW range,
but below
the threshold
for obesity*



Source: Worldwide trends in body-mass index, underweight, overweight, and obesity from 1975 to 2016: a pooled analysis of 2416 population-based measurement studies in 128.9 million children, adolescents, and adults. Lancet 2017, published online 11 October 2017. Data available at: <http://ncdrisc.org/index.html>

Cancer types and overweight/obesity

Cancer site	RR per 5 kg/m ²	Evidence level
Endometrium	1.50 (1.42-1.59)	Convincing
Oesophagus (adenocarcinoma)	1.48 (1.35-1.62)	Convincing
Kidney	1.30 (1.25-1.35)	Convincing
Liver	1.30 (1.16-1.46)	Convincing
Gallbladder	1.25 (1.15-1.37)	Probable
Stomach (cardia)	1.23 (1.07-1.40)	Probable
Mouth, Pharynx and Larynx	1.15 (1.06-1.24)	Probable
Breast (postmenopausal)	1.12 (1.09-1.15)	Convincing
Pancreas	1.10 (1.07-1.14)	Convincing
Prostate (advanced)	1.08 (1.04-1.12)	Probable
Ovary	1.06 (1.02-1.11)	Probable
Colorectum	1.05 (1.03-1.07)	Convincing

Overweight/ obesity: mechanisms that increase cancer risk

Exposure	Systemic impact	Cell function	Hallmarks possibly affected
Greater body fatness	Hyperinsulinemia	mTOR/PI3K/AKT, MAPK	Reduced apoptosis; increased proliferation; genome instability
	Increased oestradiol	MAPK/ERK/PI3K	Increased proliferation in ER-positive tissues; genome instability
	Inflammation	STAT3/NF-κB	Reduced apoptosis; increased cell division; altered macrophage function; genome instability
		WNT, P53	Cellular energetics



Future research directions: overweight/obesity and cancer risk



Encouraging research into:

- Biological **mechanisms**
- Impact across the **life course**
- Impact of **intentional weight loss**
- Impact of **sedentary behaviours** as risk factors for obesity
- **Body composition** including loss of lean mass/sarcopenic obesity
- Role of **body composition and weight management** in the context of **cancer survival**

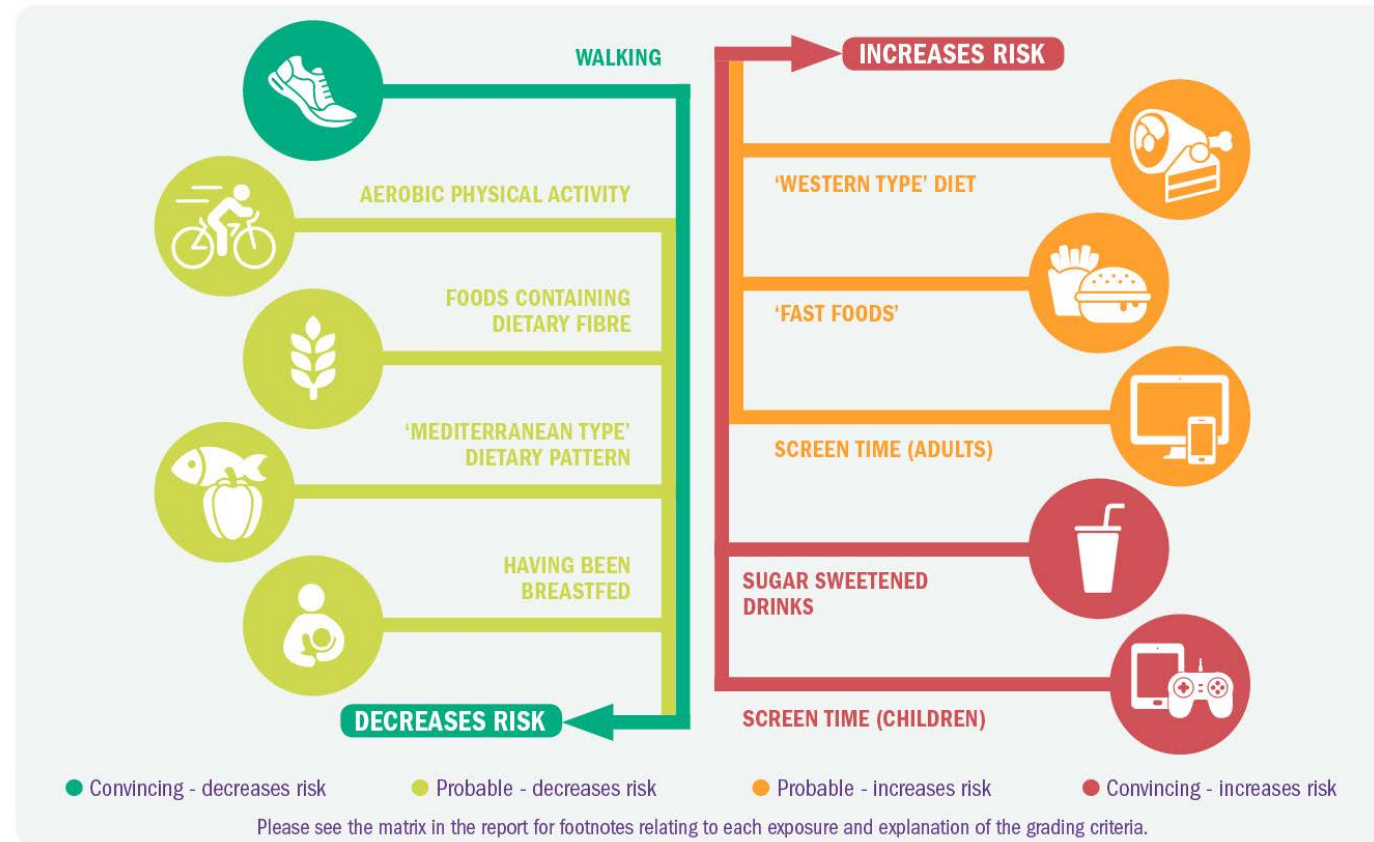
Encourage better characterisation of exposure:

- **Objective measures** of body composition beyond anthropometric measures – **new technologies**, lean mass and body fat percentage



Factors fuelling obesity

Our recent report,
**Diet, nutrition and
physical activity:
Energy balance
and body fatness**
examines the factors
fuelling weight gain,
overweight & obesity
(in delegate bag)



wcrf.org/energy-balance-body-fatness

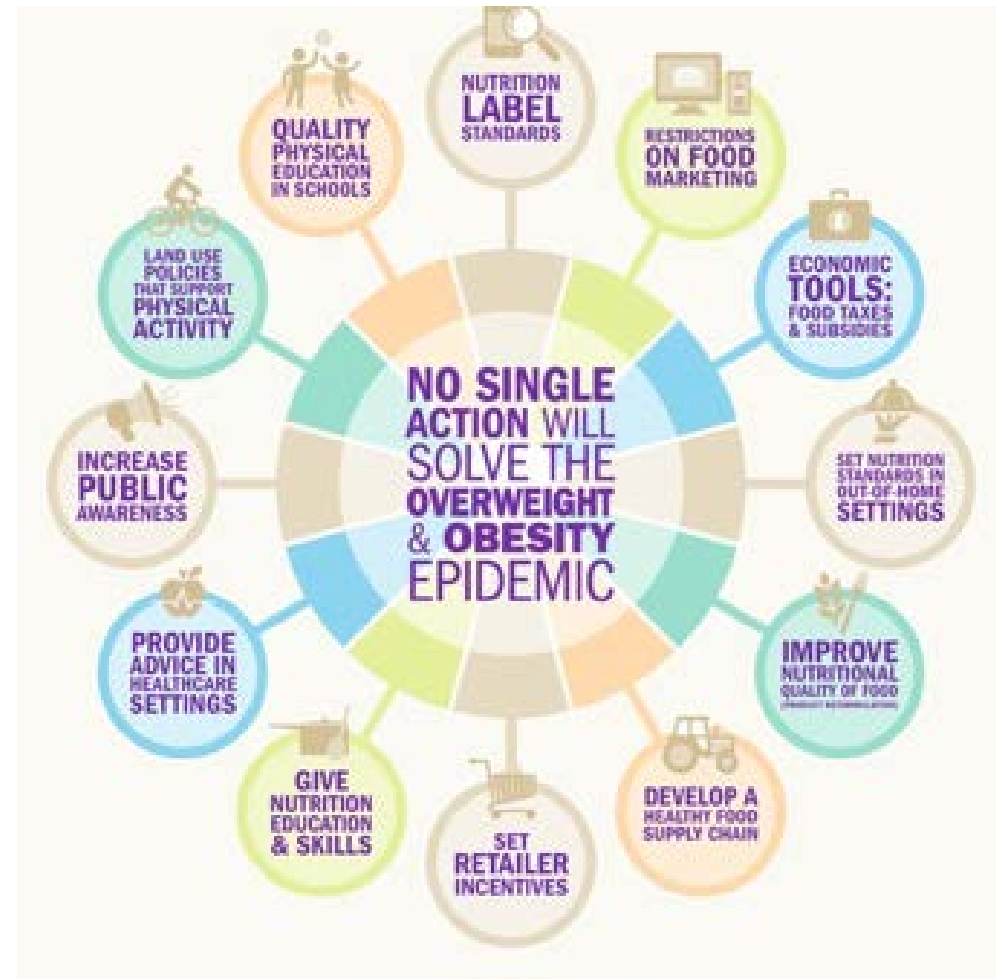
2018 cancer prevention recommendations



Greater body fatness **increases** the risk of 12 cancers

Addressing overweight and obesity - from science to policy

- Important to translate scientific evidence into tangible policy options that prioritise prevention (eg laws, regulations, guidelines)
- Complex landscape, many factors influence obesity
- Critical to consider environment within which people make choices & which influences their behaviour



Using a policy framework to support action

- ✓ **conceptualise, organise** and **package** policies
- ✓ **plan, develop, implement** and **evaluate** policies
- ✓ **identify** available **policy levers** and **options** that can be used to **create health-enhancing environments**
- ✓ develop a **comprehensive policy approach**, adapted to **reflect national contexts**

<div> <div>N O U R I S</div> <div>H</div> <div>I N G</div> </div> <div> <div>FOOD ENVIRONMENT</div> <div>FOOD SYSTEM</div> <div>BEHAVIOUR CHANGE COMMUNICATION</div> </div>	
POLICY AREA	
N	Nutrition label standards and regulations on the use of claims and implied claims on food
O	Offer healthy food and set standards in public institutions and other specific settings
U	Use economic tools to address food affordability and purchase incentives
R	Restrict food advertising and other forms of commercial promotion
I	Improve nutritional quality of the whole food supply
S	Set incentives and rules to create a healthy retail and food service environment
H	Harness food supply chain and actions across sectors to ensure coherence with health
I	Inform people about food and nutrition through public awareness
N	Nutrition advice and counselling in health care settings
G	Give nutrition education and skills

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Policymakers



Civil society organisations



Researchers

CO-CREATE – confronting obesity: co-creating policy with youth

- 5 yr project funded by **European Commission Horizon 2020** Research & Innovation Programme
- 14 intl research & advocacy organisations
- Working with **young people** to create, inform & disseminate policies to **tackle obesity** among their peers
- WCRFI developing a **physical activity framework/database** equivalent to NOURISHING



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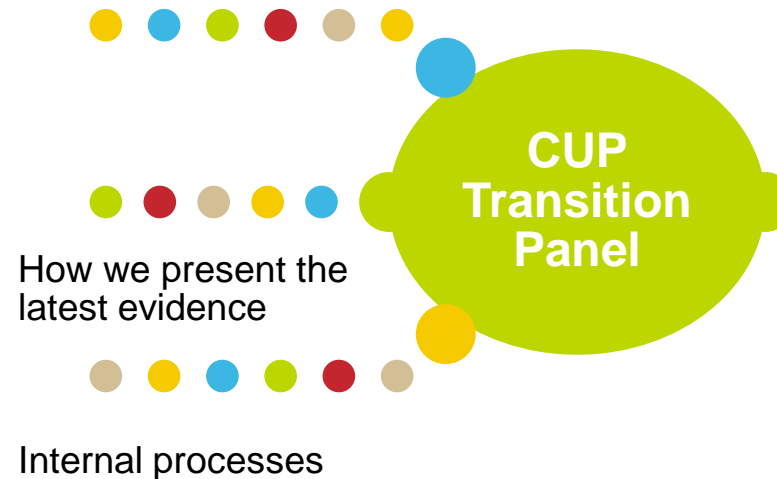


Continuous Update Project (CUP) transition

**SLRs on
survivors of
breast, CRC,
prostate by
2020**

How we think about the
evidence/what new to
capture eg **cancer
survivors**, metabolomics,
genetics

***18 month period of review,
encompassing methodology,
outputs, Panel, mechanisms,
survivors & more.***



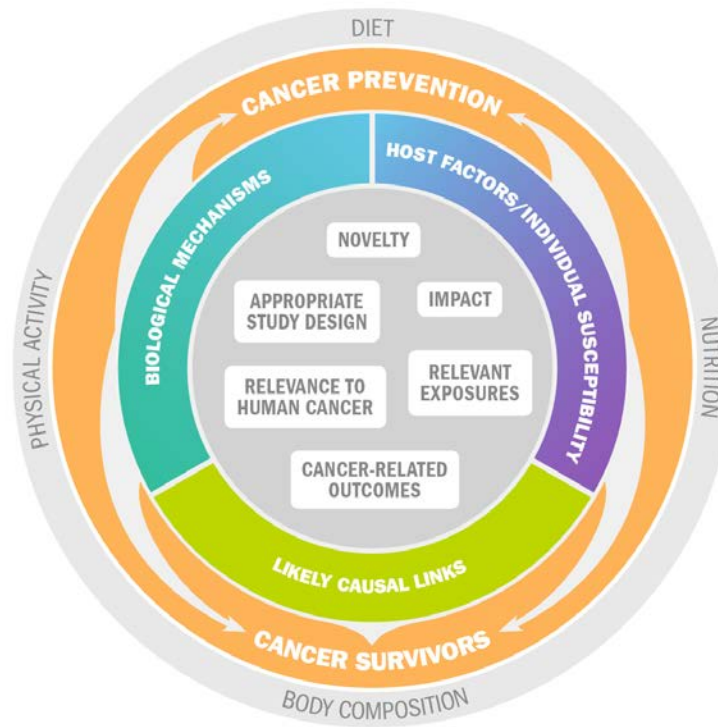
The 'new'
CUP

- adopts the **right approach** to the evidence
- remains **innovative** and **incorporates new developments** in the research
- delivers **benefit** to the **scientific field**

WCRF International Grant Programme

New call late
July 2019

- II grants maximum £350K for up to four years
- Seed grants maximum of £60K for up to two years.



Thank you!

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Summary

- New cases of cancer expected to hit approx 30 million globally by 2040, largely fuelled by an increase in overweight/obesity
- Strong evidence linking overweight/obesity to 12 cancer types – various mechanisms involved that impact hallmarks of cancer through modification of specific metabolic pathways
- Research gaps include mechanisms, life course, impact of weight reduction
- Whole of government, whole of society approach needed to tackle overweight/obesity – policy frameworks helpful to organise evidence
- Coming from WCRF – CO CREATE, new grant call (late July), cancer survivors